



Catholic Research Resources Alliance

<http://www.catholicresearch.net>

Date proposed: February 24, 2012; Revised October 25, 2016

Date established: Adopted by the Board, March 7, 2012

Sponsor: CRRA Board of Directors as enabled by the *Bylaws*

Name: CRRA Membership Committee

Purpose: The Membership Committee is advisory to the Board. Its major objectives are to grow the membership and ensure retention of current members. Toward that end, the Committee:

- Identifies, engages with, and recommends prospective members to the Board.
- Develops growth strategies, membership targets and a systematic program, which will include involvement of CRRA members, to promote and increase membership.
- Consults with members on needs and expectations of membership, develops the value proposition and key retention indicators. Ensures the *Principles of Membership*, *Membership Benefits* and other key documents provide a strong foundation for mission as well as the recruitment and retention of members.
- Working with the CRRA staff and other committees, enhances CRRA programs for outreach and engagement with the scholarly, higher education, and diocesan communities to cultivate awareness, interest and support.
- Monitors the cost sharing model and dues schedule for continuing affordability by members and sustainability of mission. Develops new options for individual or group membership to advance mission and membership. Examines membership issues that arise and recommend changes in membership categories as might be needed to the Board.
- Composition: The Committee consists of six to ten members from among the member representatives, including one or two from among the Board members. The chair and members are confirmed by the Board chair and/or Governance Committee chair in consultation with the Committee chair and the Executive Director. A diversity of membership in geography and size of institution is desirable. The Executive Director serves as an ex officio non-voting member.
- Term of chair: The Chair serves for two years once renewable.
- Term of members: Members serve a two year term once renewable.
- Meetings: Meetings are held as necessary but at least three times annually. Although it is anticipated the Committee will meet primarily through conference calls, the Committee can use other opportunities to hold in-person meetings with appropriate arrangements for remote participation.
- Minutes: Minutes are informal, presented in a committee report to the Board and to members on issues as appropriate.