



Catholic Research Resources Alliance

<http://www.catholicresearch.net>

Providing global enduring access to Catholic research resources in the Americas

**Development Committee Agenda
Tuesday April 29, 2014
11 am – 12:30 pm Central**

Call-in number: 1-866-469-3239

Attendee access code: 256 037 58; no PIN

Host (Jennifer) access code: 255 733 06; PIN 1324

1. Welcome, agenda review

Present: Lorraine Olley, Scott Walter, Jennifer Younger

2. Draft charge for a Development Committee

Outcome: A recommendation to adopt to the Board

3. Discussion on fundraising at CRRA All Member Meeting, May 7, 2014

Outcome: Preparation for May 7 discussion and Board meeting, May 14

4. Initial inquiry to foundation re Catholic Newspapers Digitizing and Repository

Outcome: Input for Board meeting, May 14, 2014

5. Fundraising activities to grow the membership

Outcome: Review of opportunities

- The Membership Committee discussed (February 19, 2014) the pros and cons of raising dues. There is some agreement that dues need to be raised incrementally on a regular basis to avoid periodic larger increases. Larger increases to support strategic initiatives may also be acceptable to the membership. Membership dues will always be an important component of CRRA revenue but are unlikely to yield sufficient funds to do what CRRA wants to do. The Committee highlighted the need to diversify and grow revenue through grants and gifts.
- The Board is working with the Newspapers Task Force on obtaining grant funds for digitizing Catholic newspapers. One value of CRRA membership is to support creation of new resources, such as digital newspapers content. This is a “higher” goal, a responsibility to support global scholarship.

- Seek grants to support participation of content partners. A deliverable to members to provide access to resources not in WorldCat.
- Assist members in obtaining start-up grants for dues, finding aids and digitizing on demand. CRRA can assist in searching *The Catholic Funding Guide*, advise on grant preparation and help members make connections with others for collaboration.

6. Donate to CRRA

Outcome: Awareness of what other organizations do

7. Meeting evaluation, next meeting dates
