**Digital Access Committee**

**Feb. 21, 2013**

**AGENDA and Minutes**

**To join in conference calls, call:**

**1-866-469-3239 Attendee access code: 216 605 75**

**[Host code: 216 79 444 (committee chair uses)]**

Present:Lisa, Demian, Eric, Pat, Kevin

1. **Updates**

  - Newspaper Task Force

1,000 Catholic newspaper titles were identified in a pilot project last summer and once we know where the data will reside, we can continue this environmental scan. Before identifying more titles we need to know where data is going. so … Pat has assembled The Directory Platform Working Group (Megan Bernal, Rob Behary, Betsy McKelvey, Noel McFerran, Manda Varkljan, Jennifer, Pat). Members are investigating various applications/platforms for the Directory. The outcome will be a recommendation to the Board, along with other considerations (such as technical expertise, staffing) to manage the Directory. Still under consideration: VuFind, CRL ICON, “ a database.” The group has eliminated a number of possibilities such as Greenstone, Veridian, and ContentDM.

Please see the growing list of Online papers on the website <http://www.catholicresearch.net/cms/index.php/catholic-newspapers-program/> and send us information about titles of which you are aware.

  - Social Media Meeting

1. Hire Graphic artist to make logo and banner consistent across platforms - in process
2. Implement suggested changes to the Blog - categories in process
3. Put the Newsletter on the Blog - late spring 2013
4. Analyze CRRA audience(s) - summer/fall 2013
5. Recruit CRRA members to participate in FB posting - summer/fall 2013
6. Implement FB - summer/fall 2013

Discussed easy ways to recycle content from other communication channels (such as blog and newsletter) into FB page.

Followup: Kate (Pat’s GA) learning how to create categories for the blog, soon will have Newsletter updates in a category as well as categories such as Collections, Events, Tech Updates. Categories will facilitate browsing on the blog and going forward, the blog will serve as the area for news and events.

Pat is working with graphic designers to update the logo. It will look the same but with higher resolutions enabling us to use it in many venues: web banner, on posters and handouts, ppt, etc.

  - Themes Discussion, Next Steps

Committee chairs Demian, Jean McManus (ND), Diane Maher (USD) and Pat met with Ingrid Hsieh-Yee (CUA) to discuss the goal to associate CRRA themes with portal records so that users interested in a particular theme can immediately invoke a search and see what the portal has.

Next steps include identifying themes and associate LCSH with them, develop canned searches so that users looking for portal records about “Missions” for example can click on a link and will be taken to records with a variety of LCSH such as “Missions.” Combining “Catholic Church --Missions” and “Parish Missions” for example results in the following: <http://www.catholicresearch.net/vufind/Search/Results?lookfor=Catholic+Church--Missions+and+Parish+missions+and+&type=AllFields&submit=Find>

Suggested next step is to categorize the 100 most frequently occurring headings in the portal.

1st step get a list of all subject headings in the portal. Then human intervention to associate with themes.

What records are being missed because they have no subject headings? Demian constructed a canned search that gathers all records with no subject headings: [http://www.catholicresearch.net/vufind/Search/Results?lookfor=-topic%3A[\*+TO+\*]+-genre%3A[\*+TO+\*]+-era%3A[\*+TO+\*]+-geographic%3A[\*+TO+\*]&type=Subject&submit=Find](http://www.catholicresearch.net/vufind/Search/Results?lookfor=-topic%3A%5b*+TO+*%5d+-genre%3A%5b*+TO+*%5d+-era%3A%5b*+TO+*%5d+-geographic%3A%5b*+TO+*%5d&type=Subject&submit=Find)

Also looking at call numbers could be fruitful. Could set up custom mappings for the portal from call numbers to subjects.

Kevin volunteered to have a first look at mapping themes to the subject lists that Eric generated from VuFind.

  - Linking to Digital Content

Goal 1.1.1. Critical goal. Addresses getting digital content into the portal that members have in external repositories such as HathiTrust, Internet Archive. Rich discussion here with many suggested next steps, with the goal of doing what DAC can using technical solutions, longer term outcome is to provide guidelines helping members.

What can DAC do to move it forward? Are there technical solutions? How can we encourage members to do this? Perhaps SHOW them as Lisa has done with her upcoming article for the newsletter?

* For members to add content to portal: simple first step is to get list of stuff in hathi, IA, download the record, put 856 in their marc records.
* ID corresponding digitized records. Does IA have it and is it the same record?
* Query IA for all member institutions? Yes, possible to do. Not possible with HT
* Where else would we look for digital content? ContentDM - identify the URL that points to a PDF
* **Begin with IA - low-hanging fruit.** DAC takes steps to identify member content in IA.
* **Contact liaisons to see what they have, with whom do they participate?**
* Have started with liaisons to identify online newspapers.

New Topics:

  - Portal Search Tips

Approved! with thanks to Demian. Once the “create account” link is added to the Concrete5 pages, Pat will post tips to the website and newsletter.

  - Goals for Next Year

**Next time - review current goals, what to move forward, what to delete.** Next year goals:Retooling our image; strategies for adding digital content; social media, audience study, getting a tech person to provide support and development to advance the portal, text mining, the newspapers program, and website

  - Identifying Our Audience(s)

Who do we talk to? members? scholars? general public? Not necessarily a DAC piece.

**Next meeting date:** Pat will doodle for March, April, May.