



Catholic Research Resources Alliance

<http://www.catholicresearch.net>

Subject: Task Force to Develop a Proposal for the CRRA Strategic Plan (FY2012/13-2016/17)

To: Board of Directors

From: Jennifer Younger and Pat Lawton

Date: May 3, 2011; rev. May 26, 2011; approved by the Board June 2, 2011

Charge:

The Task Force will develop a long range strategic plan (FY2012/13-2016/17) to identify key directions and goals for the CRRA and the Catholic portal. The proposed plan will include:

- A statement of core values, vision and mission,
- A statement on the benefits of CRRA in advancing Catholic scholarship, and directions and strategies to carry out the mission and deliver value to stakeholders

Reports or other documents used in creating the plan may be included as appendices. Such background information might include:

- An analysis of trends and technologies
- Identification of potential partnerships with other academic and cultural institutions for building content and/or technological infrastructure
- A draft budget associated with the proposed plan, including recommendations for new revenue streams

Members will identify and employ a variety of strategies to inform their recommendations. Suggested strategies may include:

- Consulting with domain experts
- Identifying and summarizing key findings from the professional literature
- Gathering input from CRRA stakeholders (members, prospective members, scholars and other portal users)
- Others identified by the group

The process is expected to begin in May, 2011 and to result in a proposed plan submitted to the CRRA Board of Directors for review by December 15, 2011.

Draft Timeline and activities

May 2011

- Determine and document the starting point, principles, assumptions and/or initial questions in the charge for the Task Force (Board of Directors)
- Identify representation needed and appoint members to form task force (Board)
- Inform CRRA membership through the monthly update of the Task Force, charge, and overall time frame. Mention opportunities for input will be part of developing the plan. Mention desired representation and ask for suggestions re membership. (Jennifer on behalf of the Board)

June 2011

- Determine a process for developing the plan (Task Force)
- Identify key questions to be addressed (TF)
- Announce the process, overall time frame, key questions and opportunity for input July – September to the membership (TF)

July 2011-September 2011

- Solicit input from stakeholders on key questions (TF)

October – November 2011

- Draft a plan (TF)
- Hold a task force meeting, perhaps before or after the symposium at Duquesne University on November 9 – 10
- Vet the plan with CRRA Board, committees and key stakeholders (TF)
- Review plan scenarios in the context of budget principles and financial resources that would be required (TF, Board Budget & Personnel Committee, Board)

November 2011

- Announce preliminary recommendations to CRRA members. Discuss recommendations with CRRA committees and other members in other forums such as the symposium at Duquesne University. Submit the proposed plan to the Board of Directors for review. (TF)

December 2011

- Board reviews and adopts strategic plan (Board)