



Catholic Research Resources Alliance

<http://www.catholicresearch.net>

Providing enduring global access to Catholic research resources in the Americas

CRRA Strategic Plan 2015-16: Goals

Adopted by the Board of Directors June 15, 2015

Priorities

The overarching priorities are to expand digital content, inform users and members of the rich content, and develop a strategic multi-year financial plan to support CRRA programs. Each committee relates its annual goals to the top priority strategic goals, as discussed by the Board, in the [Five Year Strategic Plan](#).

GOALS FOR 2015-16

1. Board of Directors

Strategic goals: 5. Develop a sustainable basis (business plan) for carrying out the mission.

5.3 Develop opportunities for institutional support and sponsorships beyond membership.

5.7. Expand CRRA's capacity to carry out its goals ... through members

- 1.1. Complete a strategic three-year financial plan in conjunction with the Development Committee to be adopted by the Board by Dec. 2015.
- 1.2. Identify three opportunities for member leadership, additional financial support, institutional support and/or sponsorships beyond membership. Determine if strategic goal 5.3 is same as 5.7; target December 2015. Communicate with members about these opportunities. Winter/Spring 2016

2. Collections Committee

Strategic goals: 3. 1. 1. Help members identify their collections to create more comprehensive collections around shared themes ... for the portal. 2.1. Expand outreach for scholars, staff, librarians and archivists. 1.1. Develop access to full content on and via the portal

- 2.1 Mentor 3-5 new and/or continuing members on selecting portal resources. Plan a Collections Committee Webinar to discuss the scope of the portal and collecting priorities.
- 2.2 Discuss and make recommendations twice in the year (suggest Feb and Aug) for featured home page exhibits (comprised of member digital collections and/or CRRA collections) to the CRRA Webmaster.
- 2.3 Develop a strategy for determining a profile of current portal content (collection analysis). Implement this strategy with support of the CRRA Webmaster and DAC.
- 2.4 Review and update current subject guides to the portal; explore formation of a subcommittee to carry out the charge.
- 2.5 Provide continued guidance on changes recommended for website enhancements.

2.6 Develop a survey of member collections to support collaborative collection development and digitization; investigate parish histories as a pilot project.

3. Development Committee.

Strategic goals: 5.5: Seek gifts, grants ... and 5.6. Develop partnership or sponsorship opportunities....

3.1. Develop a funding and sustainability plan for creating the directory, digitizing, and archiving Catholic newspapers with actionable strategies and priorities by Dec. 2015. Recommend to Board two priority actions for implementation.

4. Digital Access Committee (DAC).

Primary strategic goals 1.1. Develop access to full content on and via the portal; 3.2. Continue project to locate, provide access to and digitize. North American Catholic newspapers (toward the goal of a deep shared repository) 3.1.4. Yrs. 1-2 Explore options for associating the identified collecting themes with specific records in the Portal 3.3.3. ... Support EAD record creation by members 3.3.4. Expand member to member mentoring programs for training and contribute records to the Portal 4.2.2. Understand how CRRA members participate in other collaborative digital libraries, repositories and projects to better support their participation in the portal

- 4.1. Identify and deploy strategies that will enable members to make their records describing full text content available in the portal (for example, collections in the List of Selected CRRA Member Digital Collections). For 2015-15, harvest records from five members or three new platforms (platforms from which DAC has not previously harvested materials, such as CONTENTdm).
- 4.2. Collaborate with catalogers group to define standard for describing digital collections to get placeholder records into Portal. (Relates to 4.1)
- 4.3. Plan and host two webinars for Liaisons highlighting strategies for adding content to the portal.
- 4.4. Perform one user study/evaluation of the new website.
- 4.5. Vet and implement recommendations (from Ingrid Hsieh-Yee, Catholic University) on enhancing access to the twelve themes.
- 4.6. Continue to support use of the EAD template by members; collaborate with CUA SLIS in exploring CRRA use of ArchivesSpace.

5. Liaisons Council.

Primary strategic goals: 1.1. Develop access to full content on and via the Portal; 2.1. Expand members' knowledge, participation in, and use of the portal and Catholic newspapers

- 5.1. 5.1 Orient and educate liaisons about CRRA with 2-3 face-to-face and/or web meetings.
- 5.2. In collaboration with Collections and Membership, adopt use of LibGuides at eight member institutions.
- 5.3. Add links to the CRRA portal and/or Newspapers Online to ten member websites.
- 5.4. Suggest five priority collections/themes for members to collaboratively build portal content.

6. Membership Committee.

Strategic goals: 5.1. Continue to build and support the membership base. 2.1.2. Reach

out to librarians and archivists in member and non-member institutions. 2.1.5. Showcase unique collections, new services and additions to the portal

- 6.1. Talk with and seek input from ten official representatives who are not on the Board or Membership Committee about CRRA activities and goals.
- 6.2. Create a webinar for CRRA library directors to highlight CRRA projects, progress, promote adding links to the portal, Catholic Newspapers Online and subjects guides from member websites, instruction and reference tools. Invite the Board chair to co-preside.
- 6.3. Reach out to ten prospective members, strengthening the relationship and affirming the case. Set a goal of five high priority new members understanding that this is not under the Committee's control.
- 6.4. Send eight suggestions to Editor / Associate Editor of *CRRA Updates* to showcase faculty, student and/or member use of the portal and/or other activities in *CRRA Updates* and/or on the website.
- 6.5. Solicit members to assist in outreach or presentations to at least two conferences, or in chapter affiliate conferences. For FY16, one presentation is accepted for ACWR.
- 6.6. Establish a "Sprout Fund" to match or underwrite the first year of membership for one archive, based on application and potential to launch/sustain.
- 6.7. Survey CRRA members to learn about current activities and capacity for reciprocal access borrowing, on-site use and scanning-on-request with a view to understanding member capacity and expectations in providing access to resources in the portal.

7. Newspapers Committee.

Primary strategic goals: 3.3.2. Continue project to locate, provide access to and digitize North American Catholic newspapers (toward the goal of a deep shared repository); 3.2. Provide and/or facilitate collaborative grant opportunities to digitize and describe resources, etc.

- 7.1. In collaboration with Digitizing Partners, pursue permissions and signed digitization agreements for priority papers.
- 7.2. In collaboration with the DAC Catalogers subgroup, determine a strategy for creating CONSER level records for Catholic newspapers.
- 7.3. Identify two grant opportunities for the newspapers project and one for a local newspaper project (such as a smaller grant to digitize paper(s) within a state or region).
- 7.4. Publish the CRRA Directory of Catholic Newspapers (comprised of reformatted data from ICON) to the CRRA website; inform the broader community through three different channels, for example through organization newsletters.
- 7.5. Identify six strategies for promoting the Program; implement two strategies by Jan. 1 2016.
- 7.6. Develop guidelines for the extent and shape of data targeted for ICON.

8. Scholars Advisory Committee

Primary strategic goal: 2.1 Expand outreach for scholars, staff, librarians and archivists

- 8.1. Identify top three CRRA services or benefits to scholars.
- 8.2. Identify 4-6 strategies for reaching out to scholars about the benefits of CRRA.