Catholic Research Resources Alliance

CRRA Strategic Plan: Goals for 2014-15
Adopted by the Board of Directors xx-xx-xxxx

Priorities

Our main priority for 2014-15 is to build a critical mass of digital content available through 1) the portal and 2) the Catholic Newspapers Program and to inform prospective users of this rich content. Each priority goal emanates from the Five Year Strategic Plan and supports the overarching goal to provide expand digital content and the sustainability of CRRA programs.

- **Develop access to full content** on and via the Portal (1.1)
- **Expand outreach** for scholars, staff, librarians and archivists (2.1)
- **Continue project to locate, provide access to and digitize North American Catholic newspapers** (toward the goal of a deep shared repository) (3.3.2)
- **Facilitate collaborative grant opportunities** to digitize, describe, and add resources to the Portal [and to the Catholic Newspapers Program] (3.2)
- **Develop and assess a sustainable basis** for carrying out the mission (5)

Goals for 2014-15

1. Develop a sustainable basis (business plan) for carrying out the mission **Board of Directors**
    - Identify, pursue options to digitize Catholic newspapers and build a shared collection
    - Identify options and pursue support to expand participation of members and partners in CRRA programs (the Catholic Portal and Catholic Newspaper Program)

2. Develop access to full content on and via the portal; Expand outreach for scholars, staff, librarians and archivists. **Collections Committee**
    - Provide guidance on changes recommended by CUA for website enhancement
    - Mentor new and continuing members on selecting portal resources
    - Create feature member digital collections and/or CRRA collections

3. Develop access to full content on and via the portal; Continue project to locate, provide access to and digitize North American Catholic newspapers (toward the goal of a deep shared repository)   **Digital Access Committee (DAC)**
    - Identify and deploy strategies that will enable members to get their records describing full text content into the portal (for example, collections in the CRRA Member Digital Collections document)

- Implement recommendations (from Ingrid Hsieh-Yee and the CUA SLIS web redesign team) on enhancing access to the 12 themes
- Provide direction and assistance in making the EAD template available for use by members; collaborate with CUA SLIS in exploring use of ArchiveSpace
- Archive CRRA newsletters in a member repository (Dayton)
- Vet and implement website changes recommended by the CUA SLIS web redesign team

4. Develop access to full content on and via the Portal; Expand members' knowledge, participation in, and use of the portal and Catholic newspapers. **Liaisons Council**
- Orient and educate liaisons about CRRA with 2-3 face-to-face and/or web meetings
- Make LibGuide available to members
- Draft an orientation guide for members

5. Continue to build and support the membership base. **Membership Committee and Subcommittee to Develop a Subject Guide to the Portal**
- Build relationships with continuing and prospective members with growth target for membership of 5-10% of revenue
- Pursue member or partnering opportunities for diocesan and religious archives to participate in the Catholic Newspaper Program and/or the Catholic Portal
- Showcase member use of the portal
- With the Subcommittee and liaisons, embed the subject guide and links to the portal and Catholic Newspapers Online into member websites, instruction and reference tools
- With the Subcommittee, analyze feedback collected from the LibGuides and share results with other CRRA groups
- Make the LibGuide available to prospective members
- Develop strategies to support effective ILL and scan-on-demand in response to users.
- Seek input from Collections Committee on collections of interest to the portal

6. Continue project to locate, provide access to and digitize North American Catholic newspapers (toward the goal of a deep shared repository) ; Provide and/or facilitate collaborative grant opportunities to digitize and describe resources, etc. **Newspapers TF**
- Identify processes and procedures for administering the Directory
- Identify strategies for advancing the digitization project
- Develop a sustainability plan for providing access to digitized Catholic newspapers:
    o Assess the implications of aggregating content on the Portal (centralized) or linking out to full content on external repositories (distributed) in regard to development and sustainability costs, access to member and non-member content and development of future services
    o Develop a long term plan that outlines scenarios in which CRRA includes full digital content in a repository hosted by CRRA, makes CRRA collections accessible on another hosted repository, and/or builds a repository in partnership with one or more partners
- Complete and distribute the Digitization Agreement and Digitization Specifications

7. Expand outreach for scholars, staff, librarians and archivists. **Scholars Committee**
- Advise Collections on growing CRRA collections
- Advise Liaisons for reaching out to scholars at member institutions