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CRRA Five year Strategic Planning Task Force Agenda and Minutes

Thursday December 1, 2011 Noon – 1 p.m. Eastern, 11:00 a.m. – Noon Central

Audio call-in: 1-866-469-3239 Attendee access code: 216 605 75

1. Welcome – Lorraine Olley, chair

Present: Stephanie Clark, Ann Hanlon, Ingrid Hsieh-Yee, Pat Lawton, Lorraine Olley, Diane Parr Walker,

Tom Wall, Jennifer Younger Regrets: Jonathan Bengtson

- 2. Approve minutes of November 17, 2011 meeting (distributed to elist; accessible at https://www.catholicresearch.net/admin/docs/ under "Five Year Strategic Plan Task Force" Approved by acclamation.
- 3. Develop directions and questions for reporting to the Board in December based on discussions of strategic directions and what CRRA and the portal should be doing in five years. Notes from previous meetings below. Lorraine Olley

What do we think the Board will want to know?

- Brief, Forward looking
- Where are we heading? Three or four key directions
- What are we likely to see? Short-term, long term outcomes and results
- How is Board supposed to support it? What advice and input is needed
- 1. The TF has to highlight for the Board that it needs to decide if comfortable with making some big decisions for five years out.
- 2. Plan structure should include early, mid and long term goals with timelines
- 3. Specific ideas for building content in November 17 minutes
- 4. Specifically noted that infrastructure needs will vary depending on the extent to which the portal aggregates content and hosts content as a digital repository in November 17 minutes
- 5. Plan should also highlight ways in which members and institutions can align their activities to develop the portal and achieve the mission.
- 6. Identify other factors for possible impact on strategic directions and development of CRRA and the portal
- 7. Identify implications of suggested directions and developments

Discussion on topic 3 included the following. The report is a jumping off point for the Board to engage, offer input, ideas on support, and ask for further clarification. Stephanie, Lorraine and Jennifer will write the report based on TF discussions with request for Board input. They will highlight some preliminary survey results with promise of fuller analysis for the final report. Survey closes on Monday Dec. 5. Draft report will go out on Dec. 6 to TF for comment and review.

Our belief: Asking CRRA to set mandates and priorities will help institutions bootstrap their own efforts, to target their efforts and ramp up what they can and will do.

Add value to discovery process: services beyond discovery on continuum of "Discovery to access to use"

1. Document delivery and access (scan on demand)

Year one: assess, create prototype, what works, is scales, is outside funding needed?

Year two: develop project for X volunteers

Year three: expand to ... All members over time. Lots of staffing, equipment, copyright and other concerns

2. Access to guides, archival & subject experts on finding and using the materials

Year one: Library guides with connections for scholars to archivists and librarians who can assist in navigating collections, developing informed relevancy judgments

3. Access to full content on/via the portal.

Year one: Identify and foster digitizing priorities

Explore questions and implications of aggregating or linking out (centralized or distributed) to full content in whatever repository

Add value for the community in their participation: community building with opportunities for engagement

- **8.** Foster networking by and among scholars
 - **1.** Year one: Develop working partnerships with scholarly associations for fostering scholarly networking

Develop partnerships with stakeholders

- 1. Catholic newspapers ACDA, CLA, ATLA, USCCB
- 2. ACCU and institutional leaders "coalition of partners"

Discussed ended as time ran out but in recognition that the plan is just starting to take shape.

- 4. Wrap up, suggestions for agenda for next meeting on Thursday December 15 Lorraine (5 minutes)
 - 1. Board members (Joe, Tom, Jennifer) to report on Board discussion at December 13-14 meeting
 - 2. Develop goals for in-person TF meeting in January 2012

Five Year Strategic Planning TF roster

- 1. Jonathan Bengtson, University of St. Michael's College and member, Scholars Advisory Committee
- 2. Stephanie Clark, Georgetown University and member-at-large
- 3. Terry Ehling, CRRA Strategic Consultant
- 4. Ann Hanlon, Marquette University, member of Digital Access Committee
- 5. Pat Lawton, CRRA Digital Projects Librarian
- 6. Joe Lucia, Villanova University and Board member
- 7. Lorraine Olley, University of Saint Mary at the Lake/Mundelein Seminary; member, Collections Committee
- 8. Diane Parr Walker, University of Notre Dame and member-at-large
- 9. Tom Wall, Boston College and Board member
- 10. Ingrid Hsieh-Yee, The Catholic University of America and member-at-large
- 11. Jennifer Younger, CRRA Executive Director