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CRRA Five year Strategic Planning Task Force Agenda

Thursday October 6, 2011 Noon – 1 p.m. Eastern, 11:00 a.m. – Noon Central

Audio call-in: 1-866-469-3239 Attendee access code: 216 605 75

1. Welcome – Lorraine Olley, chair

Present: Stephanie Clark, Ann Hanlon, Pat Lawton, Joe Lucia, Lorraine Olley, Diane Parr Walker, Tom Wall, Ingrid Hsieh-Yee, Jennifer Younger. Jonathan Bengtson and Terry Ehling sent notice unable to join this meeting.

2. Approve minutes of September 22, 2011 meeting (distributed to elist; accessible at https://www.catholicresearch.net/admin/docs/;

- 1. Select "Five Year Strategic Plan Task Force"
- 2. The Task Force folder includes agendas, timeline, and other documents related to setting up the task force. The *Strategic Plan: Goals for 2011-2012*, which might be of interest is in the folder labeled Strategic Objectives and Planning Documents in the subfolder <u>2011-12 SJU Philadelphia/</u>.

Minutes approved by acclamation.

3. Discuss and identify questions for seeking member input – Lorraine (40 minutes)

- 1. "Content and community" as a framework for thinking about CRRA
- 2. Specific versus broad questions?
- 3. Target Monday, October 10 for sending request for member input with due date of October 31
- 4. Send follow up request for input in November (to all and/or with specific respondents)

Discussion:

- Agreement with "content and community" framework
- Pushed target date for requesting member input to later date in October.
- Purpose of this survey is to inform development of a five year plan.
- How much focus on providing & developing digital content via/in portal versus access & links to digital content in other collections. Revisit parameters for collections?
- Focus on survey to members first.
- Survey other stakeholders such as ACCU, diocesan archives, other content holders, other scholars, CLA, ATLA Roman Catholic Denominational Group. May need different set of questions.
- Pat can send out survey to CRRA members via Qualtrics, Survey Monkey or possibly other survey format.
- Have done focus groups in spring 2010 at 6 CRRA member institutions on content in portal. Available in admin area on website.
- Open ended questions sometimes lead to poor return. Develop themes and include boxes/options for checking.
- Interaction of people, technology and content (information) is arena for developing services

- Too difficult to anticipate technology. Instead, what kind of content is out there? How much content is accessible? What tools are associated with using content? What are the collaborative tools or services that need development?
- If content or opportunities are there, communities will form communities around their areas of interest which could be related to content, collaborative opportunities or other.
- Ask members what has been your engagement with the portal to date? What would you like to see? What are the obstacles to your fuller participation as a member?
- Do we have a common understanding of the current content model? Is the portal a metadata repository, full digital content repository and/or both? Currently, the portal is a union catalog. Members are contributing (portal is harvesting) metadata records. There is a central index on the portal. All records are fully searchable.
- Develop a question around metadata and/or full text development of portal. Metadata records are needed? Include full digital content when available?
- For foreseeable future, many collections will exist only in non-digital formats. What are capacities of members to provide and/or create digital content? How might CRRA assist in digitizing efforts? What areas or materials are of special interest? One area is Catholic newspapers. Task Force on Catholic Newspapers developing plan to do an environmental scan of Catholic newspapers in U.S. and Canada.
- What do you want CRRA to be or to be doing in five years?
- Closing question: What other suggestions do you have for this task force?
- What is scope of what portal wants to do for its communities? Provide digital repository? Who contributes? Primary resources? Scholarly resources such as scholarly projects, conference presentations?
- Question: what content would you like to see in the portal? With list of options and blank line for suggestions.
- Develop broad questions using framework of content and community but also list some "boxes" with ideas for people to consider in responding.
- Changed target for sending from October 10 to October 17.

4. Wrap up, suggestions for agenda for next meeting on Thursday October 20 - Lorraine (5 minutes)

Five Year Strategic Planning TF roster

- 1. Jonathan Bengtson, University of St. Michael's College and member, Scholars Advisory Committee
- 2. Stephanie Clark, Georgetown University and member-at-large
- 3. Terry Ehling, CRRA Strategic Consultant
- 4. Ann Hanlon, Marquette University, member of Digital Access Committee
- 5. Pat Lawton, CRRA Digital Projects Librarian
- 6. Joe Lucia, Villanova University and Board member
- 7. Lorraine Olley, University of Saint Mary at the Lake/Mundelein Seminary and member, Collections Committee
- 8. Diane Parr Walker, University of Notre Dame and member-at-large
- 9. Tom Wall, Boston College and Board member
- 10. Ingrid Hsieh-Yee, The Catholic University of America and member-at-large
- 11. Jennifer Younger, CRRA Executive Director