



Catholic Research Resources Alliance

www.catholicresearch.org

www.thecatholicnewsarchive.org

Providing enduring global access to Catholic research resources in the Americas

CRRA 2018/19 Goals

Priorities

The overarching priorities are to expand digital content, inform users and members of the rich content, and seek funds to support the Catholic News Archive. Each committee relates its annual goals to the top priority strategic goals in the [Three Year Strategic Plan](#).

Board of Directors

Strategic Goals: 4. Develop collaborative opportunities with other organizations around mission 5. Develop a sustainable basis for carrying out the mission. 5.1. Continue to build the membership base with a strong value proposition. 5.3. Secure gifts, grants and sponsorships for mission support and programs.

1. Assess Board effectiveness (to be led by Governance Committee)
2. Oversee development and implementation of a strategic marketing plan for the Catholic News Archive
3. Explore and develop strategic partnerships and alliances around shared interests, such as the Catholic News Archive, in the next three years to position CRRA for a strong future.
4. Assess potential for revenue growth for CRRA and the Catholic News Archive (recognizing this is a tough financial environment)
5. Foster an association culture supportive of committee and member leadership and action (through use of new website functionality, more independence of action).

Collections Committee

Strategic Goals: 1.1. Develop access to full content on and via the Portal. 1.2. Enhance the website and Portal interface as reference tools 2.1. Expand outreach for scholars, staff, librarians and archivists. 3.1. Encourage and support members in collaboratively building collections. 3.3. Assess and develop the scope of the Portal for continuing value to scholars. 5.2.

Continue to build the membership through a strong value proposition for secular institutions that will serve their educational and research missions.

1. Introduce use of the DAC-developed “rare tool,” which members can use to check their Portal MARC records against the number of holdings in Worldcat, thus facilitating the assessment of “rare.” Continue to promote use of the tool to members.
2. Coordinate collaborative digitization and discovery of parish histories in the Portal.
3. Provide advice on the creation of new LibGuides.
4. Contribute 4-5 blog posts highlighting CRRA or member collections.
5. Support Membership Committee efforts by collaborating on a webinar aimed toward orienting new members to CRRA programs and services.
6. Review and update the Resources by and About the CRRA page, under the Links and Resources tab on CRRA's website.

Digital Access Committee

Strategic Goals: 1.1. Develop access to full content on and via the Portal. 2.1. Expand outreach for scholars, staff, librarians and archivists. 4. Develop collaborative opportunities with other organizations around mission.

1. Support access to full content via the Portal using MARC records, EAD finding aids, and harvesting of OAI resources.
2. Expand outreach by providing documentation on technical issues, possibly using LibGuides; support a scan-on-demand program if the CRRA establishes one; and support linking to the Portal.
3. Offer help as needed with MARCedit, the EAD template, or metadata by creating and marketing an “Ask DAC” link on CRRA website.
4. Provide technical support for collaborative opportunities with other organizations or individuals.
5. Support hosted platforms for CRRA administration, to the content management system on the website, and for VuFind. Specifically help solve problems in the aftermath of migration.

Liaisons Council (In progress. New chair begins late September.)

Strategic Goals: 2.1. Expand outreach to scholars, staff, librarians and archivists.

Membership Committee

Strategic Goals: 1.3 Encourage reciprocal resource-sharing arrangements between and among members. 5.1. Continue to build the membership base with a strong value proposition.

1. Expand the pilot program for reciprocal resource-sharing to all members and partners.

2. Engage with 20 representatives through webinars and/or individual conversations on their priorities, activities and partnerships, to learn how CRRRA priorities and services align with those of members and partners
3. Develop 4-5 information points for CRRRA infographics.
4. Reach out to ten prospective members, strengthening the relationship and affirming the case with a goal of recruiting five new members.
5. Review proposals for revising the dues structure from the Executive Committee
6. Assess potential for revenue growth for CRRRA and the Catholic News Archive, and potential impact of proposed category for financial supporters of the Archive from the Board
7. Review membership application and new member orientation

Newspapers Committee and Digitizing Partners

Strategic Goals: 1. Add value beyond discovery: Transition to discovery and access to full text.
3.2. Facilitate collaborative grant opportunities to digitize, describe, add resources to the Portal and the Catholic News Archive (CNA).

1. Create a teaching module that sources Catholic newspapers and the CNA.
2. Contribute to creation and implementation of a marketing plan for the CNA (Board).
3. Identify grant opportunities, contribute to proposals, promote collaborative proposals and encourage digitization of partner-held Catholic newspaper collections.
4. Foster the development of new partnerships to expand content in the CNA.

Scholars Advisory Committee (In progress. New chair begins late September.)

Strategic Goals: 2.1. Expand outreach for scholars, staff, librarians and archivists;
3.3. Assess and develop the scope of the Portal for continuing value to scholars.